

# H.R.2339 REVERSING THE YOUTH TOBACCO EPIDEMIC ACT OF 2019



Sponsor Frank Pallone Jr. (D-NJ-06)  
Passed out of House Energy & Commerce Committee 28-24

## SALE RESTRICTIONS



Raises Purchasing  
Age of Tobacco to 21



No Military Exemption  
for Purchasing Age



Bans Online and  
Remote Sales 18 months  
after enactment (exemption  
for \$12+ cigars)



Bans Flavors in  
Tobacco Products one  
year after enactment

## FEES & EXEMPTIONS



Increases Cap on User Fees on Deemed  
Products and Adds E-Cigarettes to User Fees



Exempts Premarket Approval of Certain  
Tobacco Products (Cigars that are over  
\$12 purchasing price)

## PROMOTIONAL REGULATIONS



Further Regulates Products  
Containing Synthetic Nicotine



Encourages More Research by the  
National Academies of Sciences,  
Engineering, and Medicine



Requires the FTC to Issue an  
Annual Report to Congress



Applies Advertising, Branded Gifts, and  
Sponsorship Restrictions of Cigarettes to  
Cigars and E-Cigarettes



Grants Federal Trade Commission (FTC)  
Authority to Enforce Marketing Campaigns that  
Appeal to Person Under 21 years of Age